



Frequently Asked Hearing Questions



What causes hearing loss?

- **Excessive noise exposure** is the leading cause of adult hearing loss in the United States.
- **Certain medications** including diuretics and some cardiac and cancer medications.
- **Aging**
- **Certain illnesses and diseases** like meningitis, heart disease, and diabetes.
- **Other factors**, such as obesity, birth defects, head injuries, family history and smoking.

How can I prevent hearing loss?

- Wear hearing protection
- Turn down the volume
- Maintain a healthy lifestyle
- Know your medications

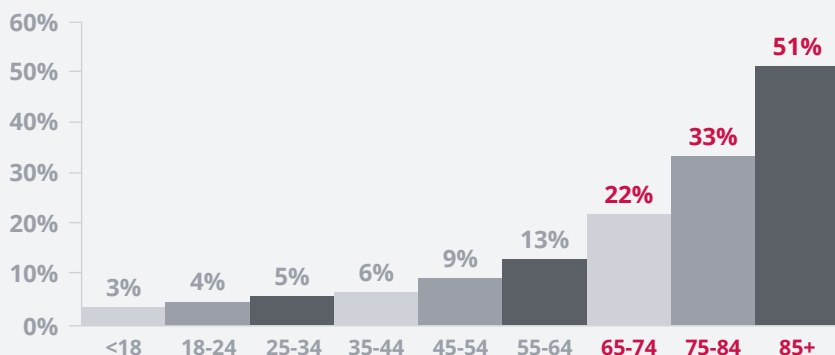
When should I get my hearing checked?

Hearing loss can come on so gradually that you may not even notice it's happening, which is why it's important to have your hearing checked every three to five years. If you are over the age of 50, you should have your hearing tested annually or if you have experienced any of the following:

- **Consistent exposure** to loud noises.
- **Difficulty understanding** in noisy environments.
- Feeling as though people are **not speaking clearly or mumbling**
- **Ring**ing in your ears.

How common is hearing loss?

Hearing loss affects people of all ages. The graphic below shows percentages of hearing loss by age.¹



Do hearing aids really work?

Yes! In fact, about 28.8 million adults who don't have hearing aids could benefit from using one.² Today's hearing aids come in a variety of styles and include features like smartphone connection, automatic volume control, and adaptive noise cancellation.

Do I really need hearing aids?



Even mild hearing loss can negatively affect key areas of your life, including mental health, physical health and income. Untreated hearing loss is more noticeable to others than actually wearing hearing aids.

To learn more, visit www.amplifonusa.com/lp/norcalcementmasons or scan the QR code above.



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amplifon Hearing Health Care.

What kind of hearing aids are available?

Amplifon offers a wide choice of products from the leading brands to meet your lifestyle, technology, and hearing needs. A hearing care professional can help you determine which option is right for you.

How can I check my hearing?

Getting your hearing checked is now easier than ever with in-person and at-home options:

- **Virtual screening** - allows you to confirm if hearing loss is detected from the comfort of home.
- **Professional hearing evaluations** - take place in a hearing care clinic setting. A hearing care professional will work with you to complete an in-depth evaluation of your hearing and propose solutions if hearing loss is indicated.

How can I pay for hearing aids?

Hearing aids are an investment, but don't let the price tag scare you away from getting the treatment you deserve. A few ways to find cost savings include:



Amplifon savings

With Amplifon, you can save an average of 66% off retail.



Financing

Amplifon offers interest-free financing to those who qualify.



HSA, HRA, FSA

You can use your pre-tax dollars from your health savings accounts to help pay for hearing aids.

The Amplifon Package



Custom hearing solutions

—we find the solution that best fits your lifestyle and your budget from one of the top brands.



Risk-free trial—find your right fit by trying your hearing aids for 60 days. 100% money-back guarantee if not completely satisfied, no return or restocking fees.



Continuous care*

—follow-up care to ensure a smooth transition, battery support with a supply of batteries or charging station, and a three-year warranty for loss, repairs, or damage.

To learn more, call 833-976-3498 TTY: 711 | Hours: Mon-Fri 5am - 6pm PT
or visit: www.amplifonusa.com/lp/norcalcementmasons

¹www.ncbi.nlm.nih.gov/pmc/articles/PMC7010486/; accessed 8/24/21

²NIDCD Epidemiology and Statistics Program, based on December 2015 Census Bureau estimates of the noninstitutionalized U.S. population, personal communication; May 2016

Virtual screening does not take the place of a diagnostic exam by a licensed professional.

Hearing aids cannot restore natural hearing. Your experience will depend on the severity of your hearing loss, accuracy of evaluation, proper fit and ability to adapt to amplification.

***Follow-up care** - for one year following purchase. **Batteries** - two-year supply of batteries (80 cells/ear/year) or one standard charger at no additional cost. **Warranty** - Exclusions and limitations may apply. Contact Amplifon 833-976-3498 for details.

Amplifon Hearing Health Care is solely responsible for the administration of hearing health care services, and its own financial and contractual obligations. The Amplifon Hearing Health Care discount program is not approved for use with any third-party payor program, including government and private third-party payor programs. Cement Masons Health & Welfare Trust Fund for Northern California and Amplifon are independent, unaffiliated companies. Hearing services are administered by Amplifon Hearing Health Care, Corp.